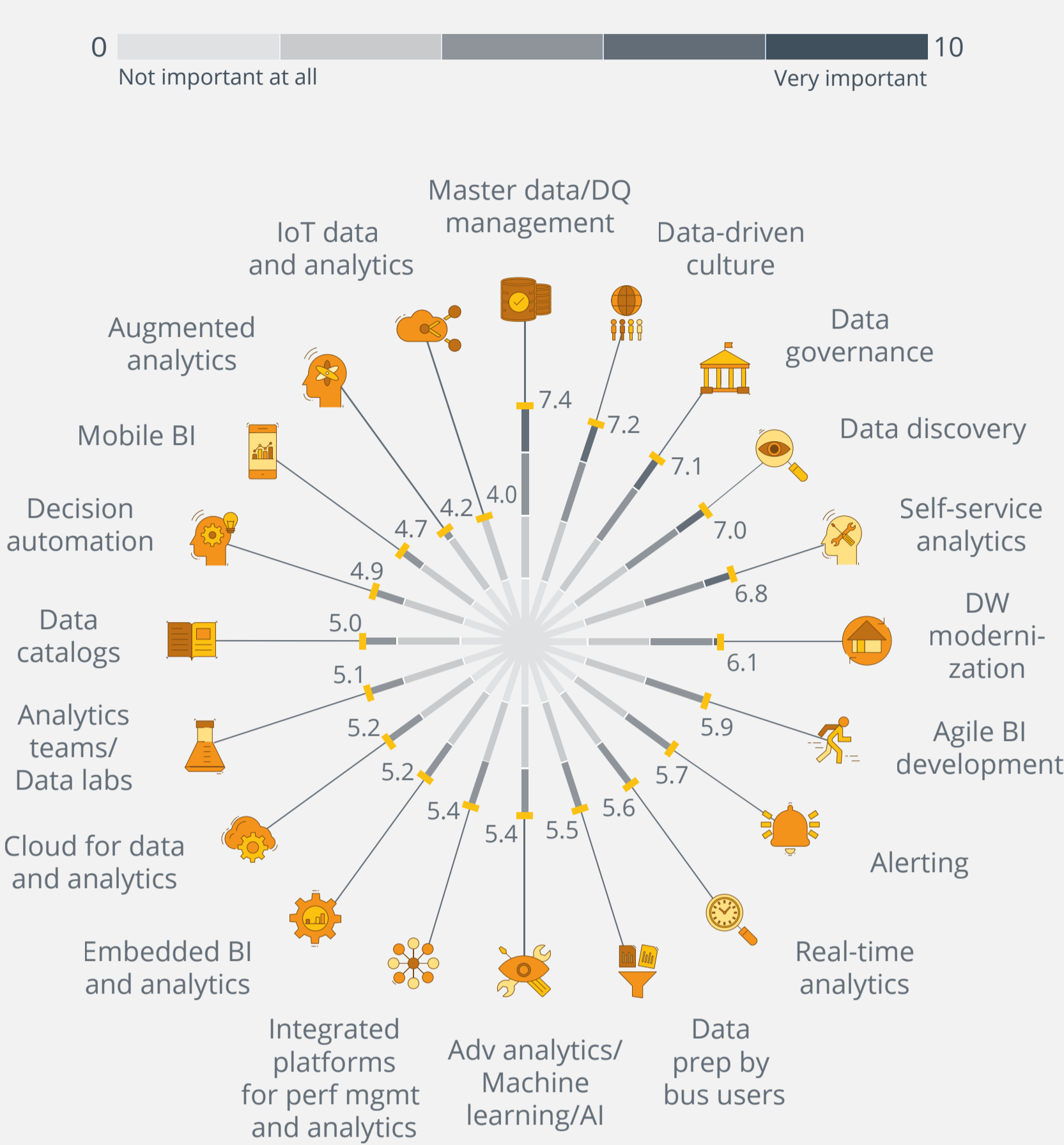


BARC Data, BI and Analytics Trend Monitor 2022

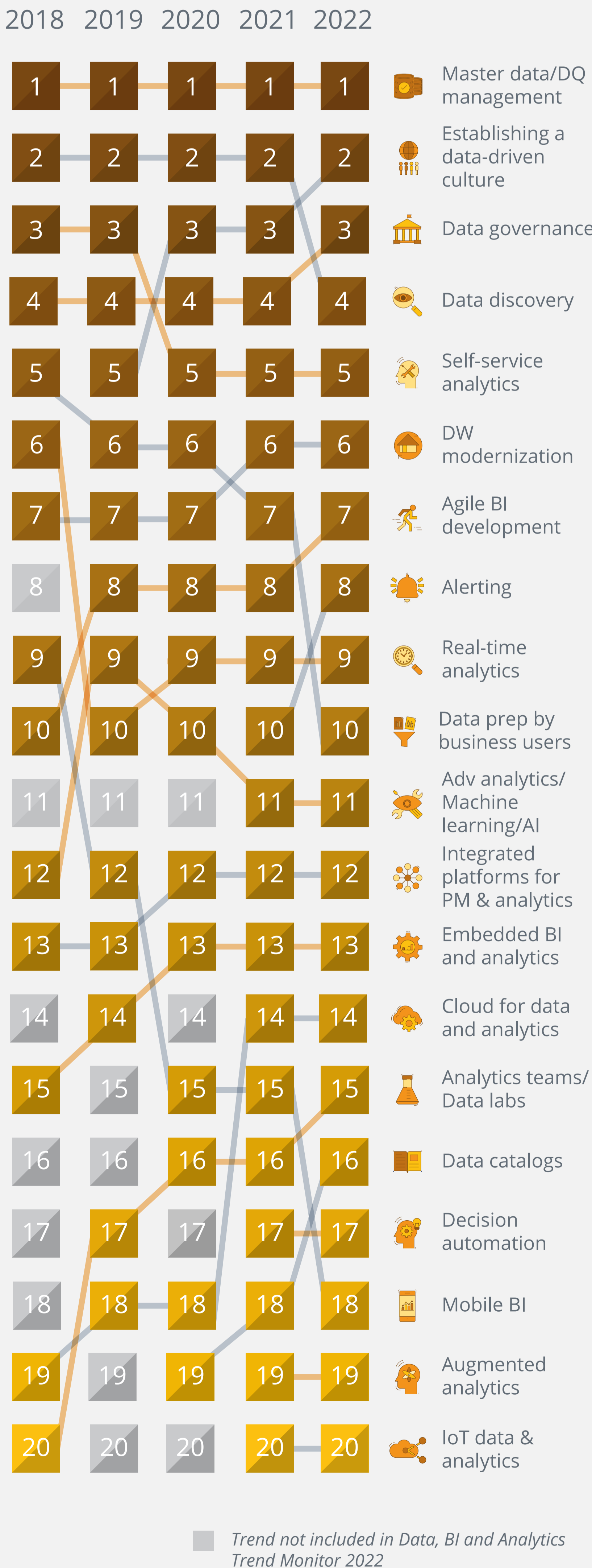
What nearly 2,400 practitioners think about data, BI and analytics trends in 2022

The market for BI, analytics and data management is constantly changing Trends come and go Data, BI and Analytics Trend Monitor 2022 from BARC reflects on the trends currently shaping the BI, analytics and data management market We asked 2,396 people including 1,667 users, 304 consultants and 311 vendors for their views on the most important trends

How important are the trends in data, BI and analytics?



How have the trends changed in importance?



Source: Data, BI and Analytics Trend Monitor 2022, November 2021, Global survey of 2,396 data, BI and analytics practitioners

The survey "Data, BI and Analytics Trend Monitor 2022" was prepared by BARC, an independent market analysis firm. The study is available free of charge thanks to the sponsorship by InfoZoom, Logi Analytics, MicroStrategy and TARGIT.



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