Findings from The Planning Survey 16 - The world's largest survey of planning software users

How specialized planning products outperform Excel

The Planning Survey 16 is based on findings from the world's largest and most comprehensive survey of planning software end-users. In total, 1,245 people responded to this year's survey with 978 answering a series of detailed questions about their usage of a named planning product. Altogether, 13 products are analyzed in detail. The Planning Survey provides a detailed quantitative analysis of why customers buy planning tools, what they use them for and how successful they are. For more information visit http://barc-research.com/planning-survey-16/

Which tools are companies using for planning?

Benefits from using specialized planning tools

Percentage of respondents deriving the listed benefits to a high degree from their use of planning software

Excel

Benefits from using specialized planning tools

Increased transparency of planning

Excel

Benefits from using specialized planning tools

Increased planning frequency/Faster planning

Excel

Benefits from using specialized planning tools

Improved integration of different sub-budgets

Excel

Benefits from using specialized planning tools

Better quality of planning results

Excel

Benefits from using specialized planning tools

More accurate/precise planning results

Excel

Benefits from using specialized planning tools

Increased awareness/visibility of budget changes

Excel

Benefits from using specialized planning tools

Improved integration of planning with reporting/analysis

Excel

Benefits from using specialized planning tools

Value driver-based planning

Excel

Benefits from using specialized planning tools

Self-service planning

Excel

Benefits from using specialized planning tools

Use of planning product in the cloud

Excel

Benefits from using specialized planning tools

Accessibility of planning results

Excel

Benefits from using specialized planning tools

On-time delivery of planning results

Excel

Benefits from using specialized planning tools

Availability of planning results

Excel

Benefits from using specialized planning tools

Improved integration of planning with modeling/what-if analysis

Excel

Benefits from using specialized planning tools

Lack of planning-specific functionality

Excel

Benefits from using specialized planning tools

Poor data governance

Excel

Benefits from using specialized planning tools

Product can not handle data volume

Excel

Benefits from using specialized planning tools

Product can not handle number of users

Excel

Benefits from using specialized planning tools

Which tools are companies using for planning?

Specialized planning tools

Excel Operational systems

In-house development

Benefits from using specialized planning tools

Specialized planning software users experience significant problems less often

Lack of planning-specific functionality

Poor data governance

Product can not handle data volume

Product can not handle number of users

Where is the planning market headed?

For further findings from The Planning Survey 15 and BARC recommendations see: http://barcresearch.com/planning-survey-16/